Life Science
DAILY NEWS

EST. 2025

# Media Pack ·2026

Join the self-publishing revolution in life science news, where scientists, clinicians, industry professionals, students and science-curious individuals reach a global audience, directly.

# What is • Life Science Daily News?

We are a self-publishing news platform built exclusively for the life sciences industry with no commercial bias and no influence from incumbent trade media or third parties.
Our site is built for clarity: no clickbait, no banner clutter, no noise. Your research, your announcement and your story are read and understood in their purest form, exactly as you intended.

## Why we started

We, like many, had grown frustrated by the entry barriers and pay-to-play gatekeeping of traditional life science media. So we cut out the middleman and built a monitored, self-publishing platform, letting scientists, clinicians, industry professionals, students and science-curious individuals worldwide publish directly, quickly and credibly to a life science audience.

**NO HYPE. • JUST SCIENCE.**

**LET'S CUT OUT THE MIDDLEMAN**

**PEER-AWARE MODERATION**

Every article is reviewed by our editorial team before it reaches our readership, keeping the platform credible and clutter-free.

02 · AUDIENCE

# Who • is it for?

Anyone who wants to self-publish life science content and reach our growing global audience of researchers, investors and industry. Our most popular contributor types are...

01



## Independent Researchers

Build your reputation and share findings without the barriers of a traditional editorial process.

02



## Biotech & Startup Founders

Publish directly to promote a new product, platform or breakthrough.

03



## Science PR Agencies

Publish on behalf of clients staying agile for embargoes and launches while controlling the campaign.

04



## MedComms & Content

Create relevant, citable, expert-led content that builds client visibility and credibility.

05



## University & Lab Comms

Showcase the latest research and projects as part of your in-house marketing and PR.

# The · Publishing Process

From draft to a global readership in four simple steps, built for speed so you can respond to breaking science as it happens.

1

### Log in & create an article

Sign in to your dashboard and draft your piece in our custom built easy to use template

2

### Submit for approval

Send your article to our editorial team with a single click.

3

### Feedback or approval

Receive feedback or a green light from our science-literate editors.

4

### We publish globally

Your article goes live to our worldwide audience and across our channels.

**Join the self-publishing science news revolution.**

PUBLISH, REVIEW, GO LIVE

04 · REACH

# Added Value

Publishing on Life Science Daily News is only the start. Every article works harder across our owned channels.

## We're social

Paid articles and press releases are shared across our social channels on publication, reaching the scientists, investors and industry decision-makers who follow us. Explorer articles may be shared at editorial discretion.

- LinkedIn
- X
- Facebook
- Instagram

WEEKLY NEWSLETTER – SIGN UP NOW

## 2,000+ inboxes

Professional and Single Feature articles are included in our weekly newsletter. Standout Explorer articles may also be featured, extending the reach of your content.

## Content that stays live

Articles stay live on lifesciencedaily.news with no expiry, no paywall and no archive cutoff, so your content can keep attracting readers long after publication.

LINKS & ATTRIBUTION

## Credited and transparent

Every article carries an author and company byline, with author bio. Paid-content links carry rel="sponsored" and Explorer links rel="nofollow".

# Stat ·Attack

**Did you know: lifesciencedaily.news launched in November 2025**

**Top 3**
Google Search ranking "Life Science News Distribution"

**MoM growth**
consistent month-on-month growth since Nov 2025

**550+**
signed-up contributors

**14,000+**
active users every month

**Top 10**
Google Search ranking "Life Science News"

**2,600**
views on our most-read article

**140+**
countries reading LSDN

**+700**
articles published since launch

**1,200+**
LinkedIn followers

**2,000+**
Newsletter subscribers

**6**
specialist life science categories

# The ·FAQs

## Q1 Why publish with Life Science Daily News?

LSDN gives you a direct route to a global life science audience without the delays and gatekeeping of traditional media. Your article carries your byline, building credibility with researchers, investors and industry professionals across biotech, pharma and health tech.

## Q2 How do I sign up and start publishing?

Visit lifesciencedaily.news/membership-pricing, choose your plan and complete registration. You'll receive a dashboard login where you can create articles, update your profile and manage your account.

## Q3 Are there guidelines to follow?

Yes. Our Contributor Policy covers editorial standards, content rules and style guidance. All contributors agree to these at sign-up. Explorer articles must be non-promotional and expert-led; promotional content is available on the Professional plan and one-off options.

## Q4 What happens after I submit an article?

Every article is reviewed by our editorial team for relevance, accuracy and house style. We may edit for clarity, length and search optimisation. For Single Feature and Press Release, an invoice follows review and your article publishes once paid.

## Q5 Can I publish promotional content?

Yes, on the Professional plan, as a Single Feature or as a Press Release. Explorer (free) articles must be non-promotional and expert-led. See the pricing slide for full details on each option.

## Q6 Do I keep ownership of my content?

Yes. You retain full ownership of everything you publish. By submitting, you grant LSDN a worldwide, royalty-free licence to publish, edit, distribute and promote your content across our website, newsletter and social channels.

# Subscription Models & Costs

Two subscription plans: **Explorer** (free) and **Professional** (£145/month or £1,450/year), plus one-off Single Feature and Press Release options.

## Explorer – Free

For life science professionals who want to build a presence on an independent industry platform. Up to 2 non-promotional articles per month.

## Professional – £145 / month

For professionals and organisations who want regular, credited coverage. Promotional content permitted. Up to 2 articles per month.

## Single Feature – £395

## Press Release – £250

No subscription required. Promotional content permitted. Invoice issued following editorial review.
Published within 48 hours (Single Feature) or 24 hours (Press Release) of payment.
Press release bundles: 5 for £1,000 or 12 for £2,200.

CATEGORIES

- News
- Biotech
- Pharma
- Health Tech
- Clinical Trials
- Regulatory

**Free / Explorer**
Non-promotional, expert-led articles only

**£145 / Professional**
Promotional, monthly subscription

**£395 / Single Feature**
Promotional, no monthly commitment

**£250 / Press Release**
Fast, targeted news distribution

# Newsletter ·Sponsorship

Two sponsor slots in the **LSDN Weekly Briefing**, sent every week to **2,000+** life science professionals. One sponsor per slot, per issue, clearly labelled.

## Slot A – £195 / send

Premium slot, placed directly after the Featured article. Your logo, up to 60 words of copy and one link, introduced as "A message from [your company]".

## Slot B – £145 / send

Standard slot within the briefing. Your logo, up to 40 words of copy and one link, labelled as sponsored.

## Bundles

### Save up to 17%

Slot A: 4 sends for £695 or 12 sends for £1,950.

Slot B: 4 sends for £515 or 12 sends for £1,450.

Send dates agreed at booking, subject to availability.

Invoice issued on booking. Payment is due before the first send.

### BOOKING TERMS

**One sponsor**
Per slot, per issue

**3 working days**
Copy and logo deadline

**Editorial approval**
Sponsor copy reviewed

# Let's get your story published.


MEDIA ENQUIRIES info@lifesciencedaily.news

ONLINE lifesciencedaily.news




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